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CUSTOMER MANAGEMENT SYSTEMS™

PRESS RELEASE

Customer Management Systems™ Announces Expansion in Italy.

Customer Management Systems™ has 20 years of proven experience in the development of programs to acquire and retain customers for automobile dealerships.

Hudson, June 2, 2008: Customer Management Systems™, a company based in Hudson, Ohio, exhibited at Dealer Day, the largest automotive convention in Italy and Europe, on May 21 and 22 in Verona, Italy. This was the fifth year for the show where over 1,900 attendees participated, with 60 national and international guest speakers and a record number of over 900 dealers. CMS exhibited with its Italian venture partner, TD Group (Pisa, Italy).

The company affirmed market acceptance of its products in the Italian market. "We are very pleased with the response we received" explained Peter A. Spitalieri, President and CEO. Plans are being implemented to test CMS products with selected dealerships in September 2008 and to launch full marketing by the fourth quarter of the year. Technical and marketing professionals have already been hired. TD Group will support delivery of program services throughout Italy.

To learn more about Customer Management Systems™ and follow its progress on the Italian market, visit www.cmsdealer.com or email at info@cmsdealer.com. You can also call 330.655.7208.

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