

# CMS *monthly* bulletin

## **CMPROSPECT**

Our new follow-up system for unsold prospects has arrived! Let us help you close more deals with *CMprospect*...it's free when a prospect becomes a buyer!

## **SPECIAL LETTER CAMPAIGNS**

Have your CMS Representative discuss ways to target specific customers. We have access to qualified lists of customers. You can even target your current customers.

## **EMAIL MARKETING**

CMS can help you put together an email marketing program for the entire dealership or just your customers! Get samples today. How about a personalized newsletter directly from you to your customers monthly?

## **POSTCARDS**

We now have fully customizable postcards available you can send to any of your customers. These inexpensive cards are a great way to follow-up on prospects. You can order any quantity!

**“The secret of success is to know something nobody else knows.”**

*Aristotle Onassis*